

NEWS RELEASE

Society of St. Andrew

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Graphic available in full color, high resolution – contact Breitingner

FOR IMMEDIATE RELEASE

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Your votes are needed to provide 9 million servings of food to hungry Americans

**Society of St. Andrew, a national hunger-relief ministry,
is in the running for \$250,000 in the Pepsi Refresh Project**

Big Island, VA – Pepsi is granting 1.3 million dollars in September to fund ideas that will refresh the world. The Society of St. Andrew’s approach to feeding the hungry will certainly refresh the world of those in need. The Society of St. Andrew (SoSA) has received support from the Presbyterian Hunger Program.

You can help feed the hungry by voting every day in September for the Society of St. Andrew in the Pepsi Refresh Everything Project, Food & Shelter-\$250,000 category.

Each month a different group of ideas submitted from all across the country to the Pepsi Refresh Project are voted on in selected categories by people nationwide. The “ideas” that get the most votes are granted the prize money to help fulfill their goals. The Society of St. Andrew’s hunger relief ministry is in the September voting cycle. If they come out on top the money will provide an additional 9 million servings of fresh, nutritious produce to those in need.

Starting September 1st at 6:00 A.M. and every day in September, go to SoSA’s website, www.endhunger.org, and click “VOTE TO FEED 9 MILLION HUNGRY AMERICANS”. You’ll link directly to the Society of St. Andrew’s listing on the Pepsi Refresh Project website where you can vote once each day throughout the month.

The “idea” that gets the most votes wins the money, so plan to vote for SoSA every day and tell everyone you know to vote, too. On SoSA’s homepage you can: opt-in for a daily email reminder with a direct link to vote; get the number for texting your vote; get a widget with the “vote” link to post to websites and emails; find instructions for sharing the idea on your Facebook and Twitter pages.

For more information about the Society of St. Andrew’s nonprofit hunger relief programs – *Gleaning Network, Potato & Produce Project, Harvest of Hope, and Hunger Relief Advocate Initiative* – call 800-333-4597, go to www.endhunger.org, or email sosainfo@endhunger.org.

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